

Contact: Ron Ballanti  
Strike Zone Communications  
818.349.4608  
strikezne@earthlink.net

## SI-TEX INTRODUCES NEW-FOR-2014 SVS-760 SERIES

### ***High Performance Digital Color Sounder, Advanced Chartplotter With “Dual-Fuel” Electronic Charting Capabilities, or Powerful Combo***

SI-TEX continues to expand its line of ruggedly built, feature-packed marine electronics with the addition of the new-for-2014 SVS-760 Series Chartplotter/Sounder/Combo.

This powerful machine is available in three configurations — the SVS-760F dedicated digital echo sounder; the SVS-760C, a standalone chartplotter with built-in 50-channel GPS receiver capable of running both C-MAP MAX and Navionics Gold cartography; and the SVS-760CF, which combines both in one versatile unit.



The 50/200kHz SVS-760 sounder features powerful 600W output and a vertically oriented, sunlight viewable 7.5” color LCD display that optimizes presentation of bottom composition/contour and fish targets beneath the vessel. With depth ranges down to 4,800 feet, a high-resolution color LCD display, clearly marked controls and large, easy-to-use controls, this sounder is ideal for professional users as well as serious sportfishing duty.

SI-TEX’s digital sounding technology eliminates unwanted noise and provides a sharp image of the seabed and fish targets. The unit’s high-speed CPU delivers seamless zooming and provides superior readings even at higher boat speeds. This powerful processor also ensures that even the smallest fish targets are presented on the display. Among the SVS-760’s long list of professional sounder features are White Line/Black Line Bottom Discriminator to separate bottom-hugging fish from the sea floor, Auto/Manual Gain and Range Selection, Bottom Lock, Bottom Zoom and A-Scope. Users can select from various fish symbols based on the size and type of targets being marked.

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For enhanced operation and awareness, alarms are provided for Depth, Fish School and Water Temperature. The SVS-760 also features an SD card slot, allowing fishermen to back up information and record data on important fishing spots.

The SVS-760CF delivers all this fishfinding performance with the added capabilities of a powerful chartplotter. The ability to run both types of cartography in the same machine allows boaters to select the platform that works best for their region, personal preference and specific boating needs on any given voyage. This machine also provides Navionics Sonar Chart Bathymetric recording capability, allowing boaters to survey their own areas and have this data added to the Navionics Sonar Chart Database. The unit is also Navionics Community Layer capable, allowing users to download the latest information for their chart area.

The SVS-760C/CF offers tremendous memory, with storage for 20,000 marks/waypoints, 100 routes and 50,000 track points. It is also designed for easy integration with SI-TEX's Metadata AIS module (or other AIS receivers) for enhanced situational awareness and safety at sea.

All this technology is contained in a rugged, compact IPX-7 waterproof case that can be mounted indoors or out, on any style or size of boat. With an affordable MSRP of \$749.00 for the SVS-760F, \$799.00 for the SVS-760C and \$999.00 for the SVS-760CF, these professional-grade units fit any fishing and boating budget, as well.

To learn more about the new SVS-760 Series from SI-TEX — or the company's full line of marine electronics for recreational and light commercial vessels — contact SI-TEX Marine Electronics at (631) 996-2690 or visit online at [www.si-tex.com](http://www.si-tex.com).

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